



NATURE-BASED PROGRAMMES

WORKSHOPS & CAMPAIGNS

‘Proves how art and culture are great media for communication and connection’

Johnathan Smith, CEO Carbon Toolkit

Looking to utilise the power of arts and creativity to bring people together to ignite change?

Hoping to engage a wider audience in your climate and sustainability agenda?

Believe in the need to express ourselves and curious about how to give voice to nature?

Letters to the Earth is an award-winning global participatory and story-telling organisation, mainstreaming connection with nature to activate change-makers and build the environmental movement.

We're here to help you.

We create opportunities for a diversity of people to stop from business as usual and experience themselves as a part of nature, rather than separate. We help people realise their interdependent relationship with the rest of life, opening their emotional connection to the state of the planet and increasing their capacity and motivation to respond to the environmental crises. See below some activities on offer, and we enjoy tailoring to your needs too.

| Offerings | About | Outcomes |
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| Creative letter writing workshops | <p>A 45 – 180 min letter writing and storytelling experience, delivered online or in person.</p> <p>Our letter writing workshop can slot into lunch breaks and away days, and into company-wide or public-facing conferences and events. Participants are led through the process of writing and sharing letters to or from anything on Earth - the Earth, another species, person, place or moment in time. An opportunity to connect with others and share what's important to you.</p> <p>For groups of 6 - 600</p> | <p>Grow climate engagement and foster nature connectedness</p> <p>An accessible way for people to begin to consider themselves as a part of the natural world and connect with each other.</p> <p>Participants will feel supported and less alone in their feelings about the climate and nature crises.</p> <p>Leave with a series of letters which can be used as part of organisational storytelling and messaging to inspire new ideas and ways of working, based on our relationship with the Earth.</p> |

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| <p>Interactive installations & exhibitions</p> | <p>Set up a letter writing station and display at your conference, event, office or shop. This can be a ‘drop-in’ or more facilitated activity, and can be stationed at one-off events or as a long term accumulating activity and display.</p> <p>Tables, chairs and a display area for exhibition needed. Letter writing prompts, materials and inspiration provided.</p> | <p>Add creative dimensions to conferences and events and create platforms to showcase and inspire</p> <p>Engage and empower your people, customers and audiences - unlocking their creativity and uplifting their voices.</p> <p>From a more DIY display of letters hung up on string, to billboards and public art works, we’re here to raise people’s voices to inspire others to connect with the Earth and consider the action they can take.</p> |
| <p>Book give-aways and readings</p> | <p>Order our award-winning book ‘Letters to the Earth, Writing to a Planet in Crisis’ with a 50% discount to give away to your people.</p> <p>Letters are meant to be read and heard. Host readings from our book or open mics of your own letters, with the option to book our contributing authors and poets such as Booker Prize winning Ben Okri or novelist Anna Hope to MC or speak.</p> | <p>Bring nature into cultural and business events</p> <p>Build community and spark conversations and new ideas through a shared cultural experience.</p> |
| <p>Interspecies conversations</p> | <p>A 60 - 90 mins playful facilitated experience where participants are invited to give voice to nature by speaking and listening from another being’s perspective (a species/ animal / geographical feature).</p> <p>This highly adaptable exercise explores the experiences and perspectives of others through imagination and play, and can include nature or habitat that is relevant or connected to your place of work.</p> <p>Inspired by the work of deep ecologist Joanna Macy, we can also offer other practices from her ‘Work That Reconnects’.</p> | <p>Inspire care and empathy for nature, increase team cohesion and deepen shared purpose</p> <p>Re-think human activity by recognising the human species as just one part of a living ecosystem.</p> <p>Draw inspiration from nature when asking the difficult questions of our times, and build personal and collective resilience by uniquely drawing support from the natural world.</p> <p>Unlock your creativity and gather ‘Letters from the Earth’ at the end of the experience to act as a reminder of nature’s voice.</p> |
| <p>Media campaigns</p> | <p>Work with us in a multitude of ways to amplify the messages and voices of our growing body of Letters to the</p> | <p>Influence a wider culture shift towards nature connectedness and stewardship</p> |

Earth by creating high impact and far reaching campaigns.

Invite your CEO, high profile influencers, ambassadors and networks to write their own letters to or from the Earth to be shared on social media or in the press.

Record your people's letters to camera to make high quality content for collaborative sharing.

Distribute envelopes of letters as take-away gifts at conferences and events.

Inspire others to engage on climate and nature through our creative, accessible and personal invitation.

Courageous Leadership: Build a credible and authentic voice as part of your public commitment to environmental responsibility.

'Letters to the Earth brings us all together as humans to imagine a better future. We have a personal, often deep connection to our natural world and writing a letter or reading those of others can inspire us to take notice and to act.'

Richard Walker, Managing Director, Iceland Foods

'Excellent workshop - so well facilitated - allowing expression, shared feeling and empathy, leading to empowerment'

Sinead Codd, participant at Culture Declares Emergency South East Hub Hastings

'Writing the letter was a powerful process of considering what else I can actually do to make a difference.'

Amanda Powell-Smith, Forster Communications

For bookings and enquiries please get in touch at programmes@letterstotheearth.com

www.letterstotheearth.com

